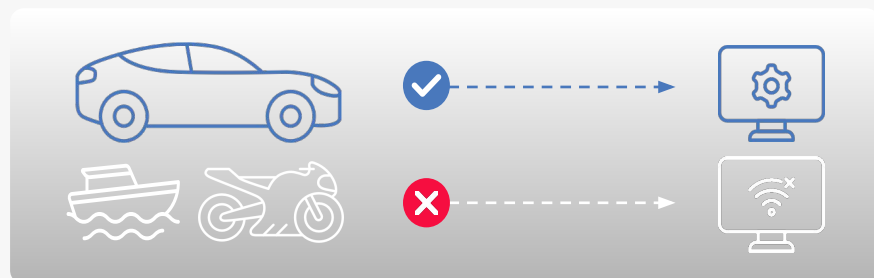**technology**

Designed for Powersports OEMs to connect and manage vehicles, while delivering digital services to their dealers and end customers.

The Powersports Vehicle Industry is Offline: It's Time to Connect your Vehicles.

Lost Revenues: The industry is missing out on subscription services and data-driven upgrades that have become standard in connected cars.[1]

Operational Limitations: Missing predictive maintenance and inefficient vehicle management result in missed cost-saving potential.[2]

Competitive Disadvantage: OEMs are unable to capitalize on valuable data to create differentiated products and deliver software-defined vehicle experiences.[3]
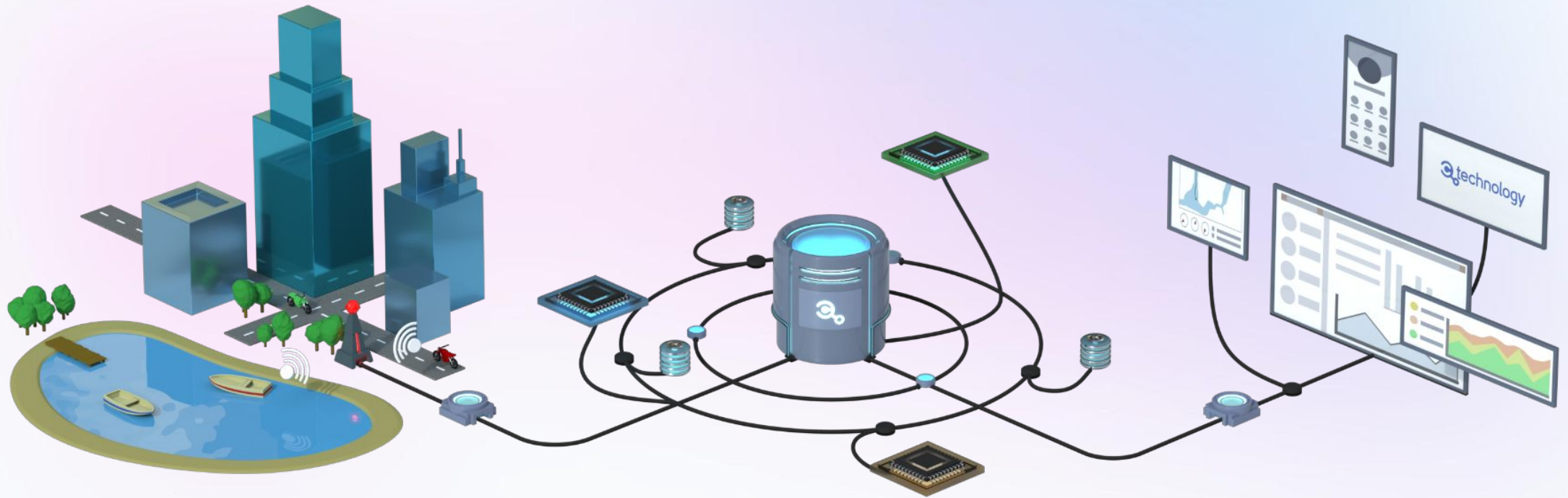
1) Examples: Mercedes €90 - €330, Hyundai and Kia $59 to $279 per year for connectivity services
2) Per-vehicle cost savings of $100 to $210 yearly (McKinsey estimate); plus fleet-level savings
3) Rewriting the Rules of Software-Defined Vehicles: World Economic Forum 2023 in collaboration with BCG
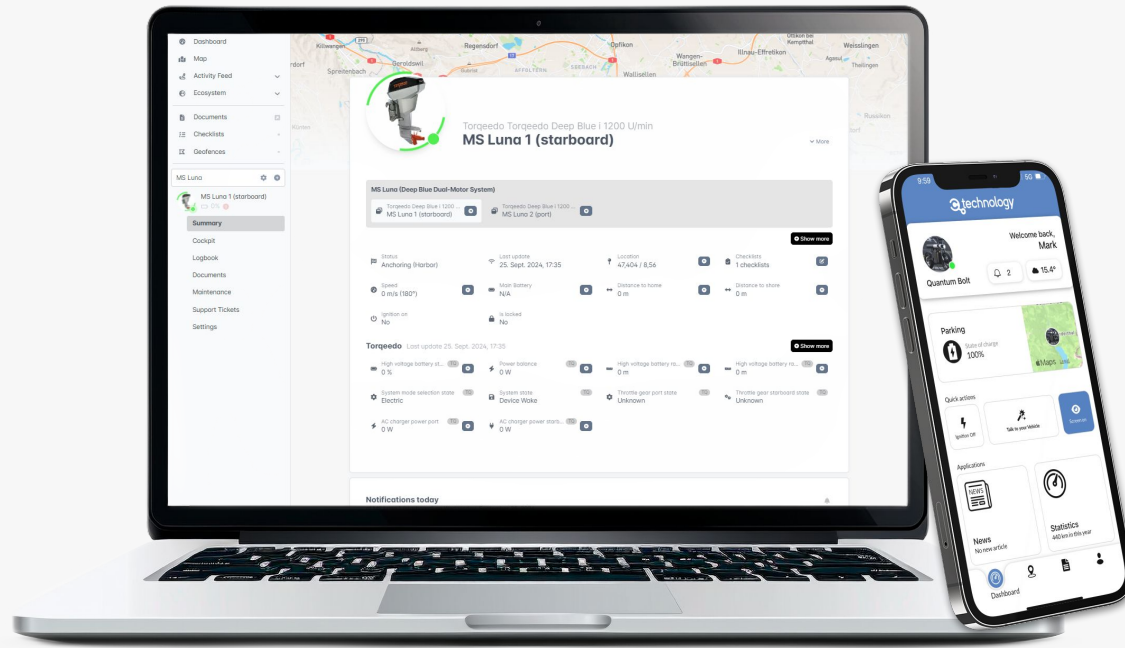
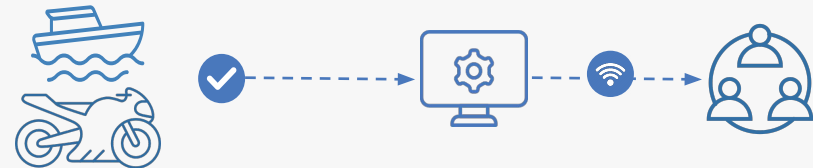# The Solution: A Complete Cloud Journey from Raw Data to Refined Applications.

A SaaS platform that connects vehicles, OEMs, authorized dealers, and end users, driving improved performance, deeper customer engagement, and unlocking new revenue streams and cost savings.

Bridge the Data Gap: Connected Vehicles from Production to End-Customers.

OEMs are at the core, with **real-time data access from production to after-sales**, boosting performance, marketing, and sales.

Offering: OEM Dashboard. Dealer Access. White Label Mobile App for End Customers. All Cloud-Powered.

OEM-Dashboard
Web App & API Access

Connected End-Customers
via white label Mobile Apps

Dealer Access
via white label Web Apps

real-time connected vehicles

Product Spotlight: A Hardware & Vehicle Agnostic Data Platform

Vehicle & Ecosystem Management
Includes OTA updates and predictive maintenance.

Offer Dedicated Dealer Access
Offers your authorized dealers maintenance, fleet monitoring and error handling.
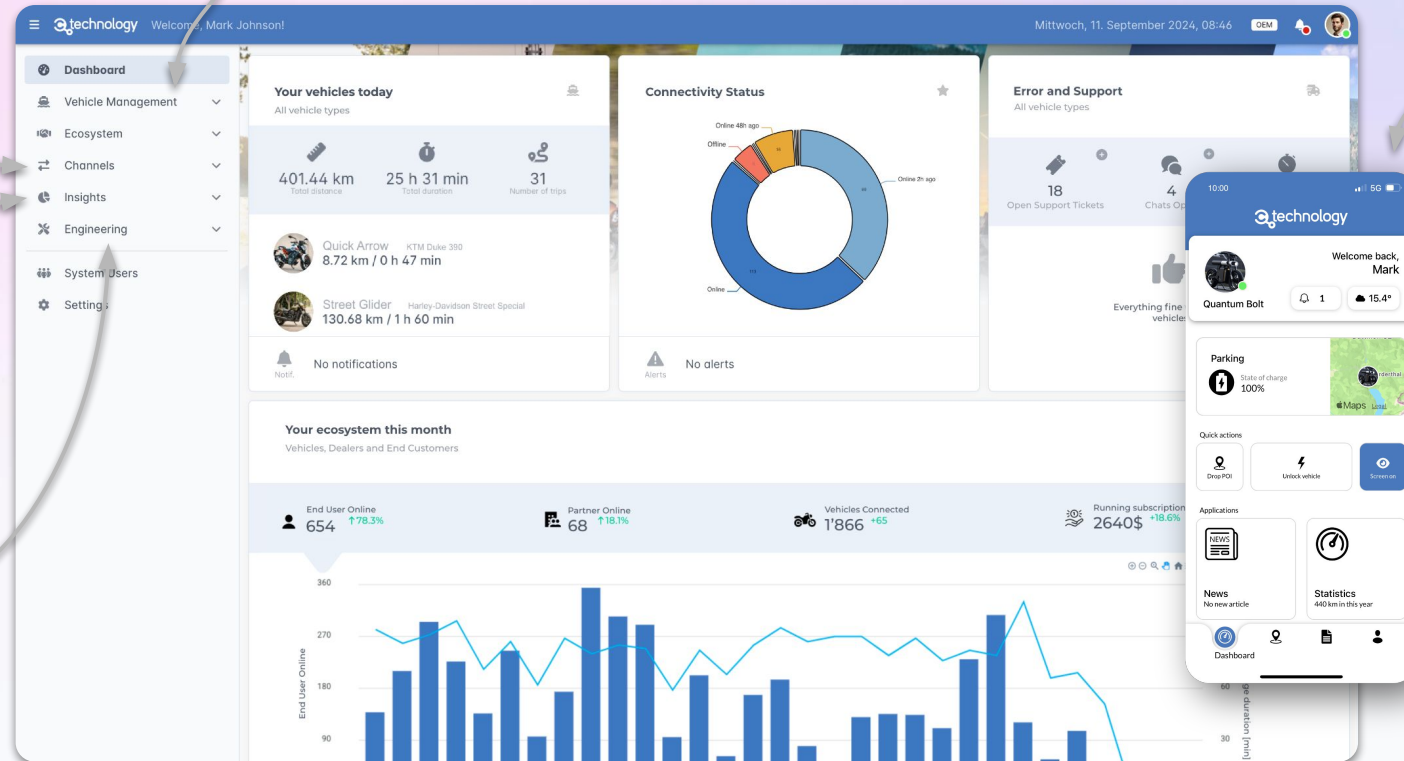
Social Channels
For product announcements and marketing activities.

Deliver White Labeled Mobile App
Provides remote unlocking, security alerts, in-app support, and community features.

Data Insights
Delivers vehicle usage analytics and end-user engagement data.

Engineering Tools
Supports IoT connectivity, error handling, and firmware management.
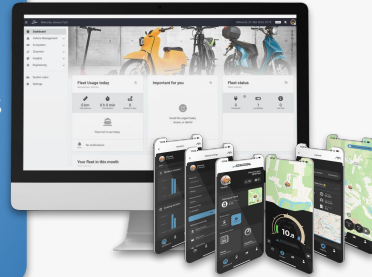
Extra: AI Chatbot

Customer Use Cases: Driving OEM KPI's.

We cater to the needs of both small mobility startups to major industry players.

GOVECS GROUP

Deployed a full connectivity solution, integrating customers and partners via white-label apps, within 4 months post-closing.

Time-to-Market

TORQEEDO

Launched a successful ROI business in 12 months by offering subscription services after connecting their engines to the c.technology cloud.
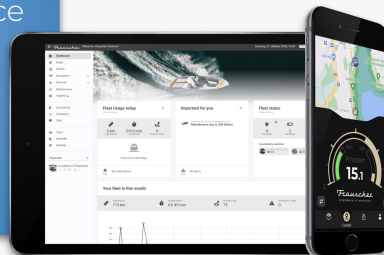
Revenue Diversification

Frauscher X PORSCHE

Distinguished itself in the high-price segment by launching a premium white label connectivity app.
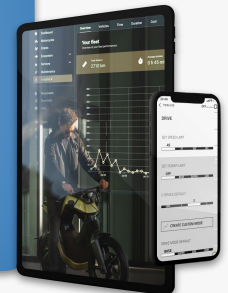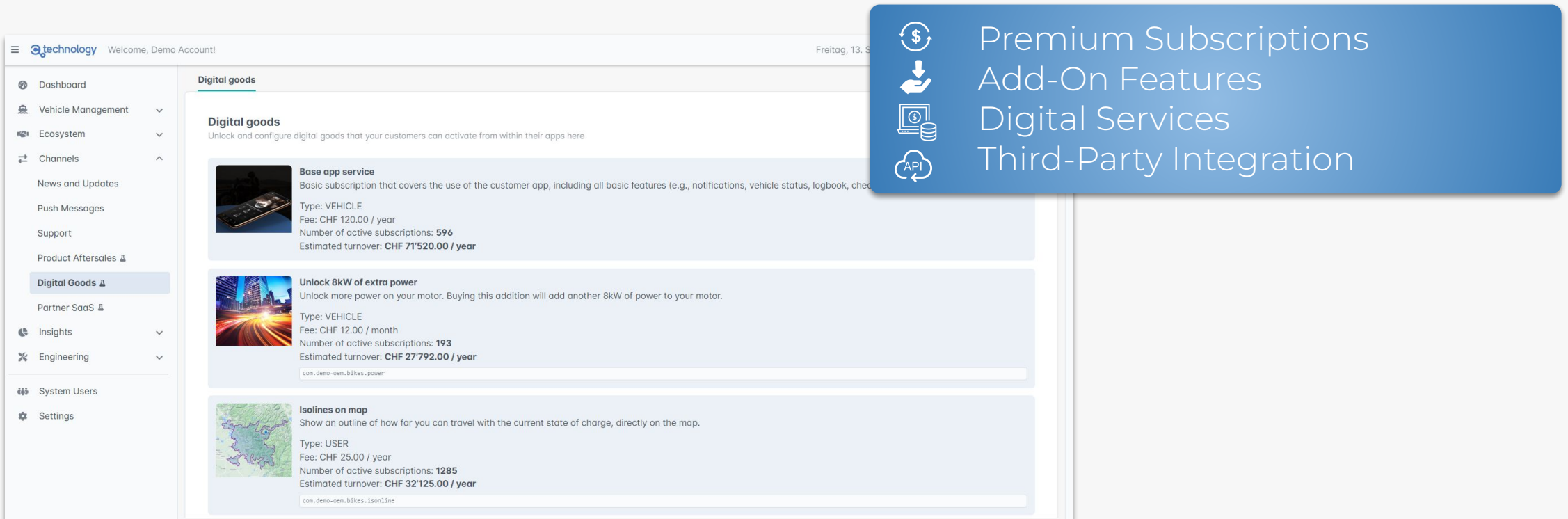
Customer Engagement

NOVUS

The partnership with c.technology enabled focus on core business, leading to significant cost savings and accelerating market entry.

Cost Reduction

ROI: Unleashing New Revenue Streams.

Maximize lifetime value by shifting from one-time sales to continuous monetization through your dealers and end customers, increasing margins..

Rapid Integration: Turning the Platform into Scalable Solutions for the OEM in < 4month.

1. Connect Vehicles to the Cloud	2. Onboard Your Authorized Dealers	3. Connect Your End-Customers

Optimizing OEM Operations

- Manage vehicles with OTA updates
- Connect with your dealers and customers
- Enable subscription services for new revenue streams

Enhancing Dealer Capabilities

- Access predictive maintenance
- Interact with customers via real-time support channels
- Analyze vehicle data incl. alerts via White-Label Web App

Empowering End-Users

- 24/7 Vehicle Connectivity
- Remotely track and unlock vehicles
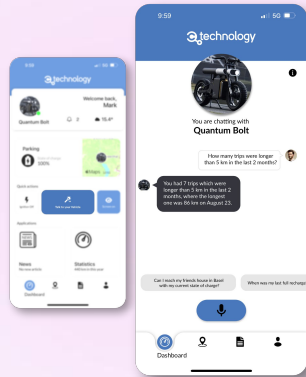- Use GenAI for voice-controlled access to vehicle data

Extra: Feature Spotlight

Talk to your Vehicle

Innovation

Differentiation

A GenAI Assistant, fine-tuned on your vehicle data.

STS Interaction: Interact verbally with your vehicle data:

- Vehicle Status & Usage Information
- Past and Upcoming Maintenances
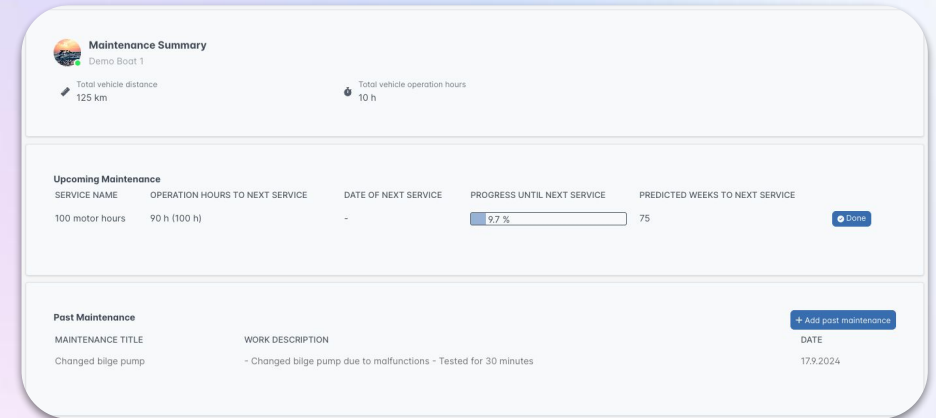- User & Vehicle Manuals, and Checklists
- Create Support Tickets

OEM Assistant: Let the Assistant summarize your vehicle and business data hands-free.

Towards AI-Predictive Maintenance

Foundation

The foundation for longevity.

Operational Efficiency

No needs for Documents: Maintenance tool available for end-users, service partner and OEM.

- Digital Maintenance Tools and Historical Maintenance Log.
- User-based Predictions for Upcoming Events
- Data Acquisition: Foundational Data for Predictive Component Maintenance

Ready to Transform How You Interact with Your Vehicles?

Join these Powersports Industry Leaders in Relying on c.technology:

REED

NOVUS
BE AHEAD

Frauscher

W LiveWire

GOVECS GROUP

TORQEEDO
YAMAHA

technology

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we collaborate with ETH Zurich, Europe's leading technology university and
ranked #8 globally, to drive innovation and cutting-edge solutions.