c.technology – The Digital Backbone of Connected Mobility

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Company Overview

c.technology AG delivers a scalable SaaS platform that connects vehicles, OEMs, their partners, and end-users in real time. With secure cloud infrastructure, AI-driven analytics, and customizable white-label apps, we provide the **digital backbone** to help OEMs reduce costs, strengthen dealer networks, and deliver a premium connected experience to their customers.

The Challenge

Today's mobility industry demands more than just vehicles. OEMs must:

- Integrate real-time data from production to after-sales.
- Reduce the cost and time of digital service rollouts.
- Empower dealers to deliver predictive, high-quality service.
- Build stronger customer relationships through connected experiences.
- Stay compliant with cybersecurity and data regulations.

Our Solution

c.technology provides a hardware-agnostic Mobility 4.0 framework:

- **Infrastructure**: Secure IoT cloud backbone, real-time databases, and global deployment.
- **Systems**: AI-powered analytics, predictive maintenance, and monetization tools.
- **Applications**: OEM dashboards, dealer web portals, and rider mobile apps.

This end-to-end platform transforms vehicle data into actionable insights — from factory to customer — enabling new services, cost savings, and long-term brand loyalty.

Key Benefits for OEMs & Partners

- **Cost Efficiency:** Save up to 80% compared to in-house development with our ready-to-deploy solution.
- **Seamless Dealer Integration:** Real-time dashboards for diagnostics, predictive maintenance, and customer support — boosting dealer performance and upselling opportunities.
- **Superior Driver Experience:** White-label apps keep riders connected anytime, anywhere, enhancing satisfaction and loyalty.
- **Operational Excellence:** Remote diagnostics, OTA updates, and digital twins reduce downtime and service costs.
- **Scalable & Future-Proof:** Start lean, then activate premium features (navigation, remote unlock, fleet tools) as you grow.
- **Compliance & Security:** Built to meet GDPR, EU Data Act, UN R155/156 standards and CCPA / CPRA.

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Flexible Commercial Model

- **Low Upfront Investment:** Avoid multi-million SaaS builds and years of delay — launch in months.
- **Per-Vehicle Activation:** Pay only for vehicles you connect; costs scale with your growth.
- **Premium Add-Ons:** Enable services such as predictive maintenance, navigation overlays, and digital keys when needed.

Full Brand Control: Deliver a completely OEM-branded experience while retaining data ownership and customer relationships.

Proven Impact

Deployed with leading mobility brands including **Suzuki, Yamaha, LiveWire (Harley Davidson), Bosch Mobility, Torqeedo,** and many more.

Our clients report **reduced downtime, stronger dealer networks, and new recurring revenue streams** from connected services.

Why c.technology?

Our leadership and engineering team are ETH Zurich alumni (ranked #8 globally), bringing world-class expertise in AI, cloud systems, and mobility innovation — helping OEMs cut costs, accelerate launches, and drive sustainable growth. Backed by successful deployments with leading global OEMs such as Suzuki, Bosch Mobility, LiveWire, and Yamaha, we deliver proven impact at scale.

Let's power your digital ecosystem.

With c.technology, your vehicles, dealers, and customers are seamlessly connected — ready for new revenues, stronger loyalty, and operational efficiency.