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## Product Spotlight:

A comprehensive SaaS platform for On/Off Road & Water Mobility OEMs. Connect and manage your vehicles, dealers, and end-users to enhance performance, customer engagement, and revenue.

Features include an OEM dashboard, dealer access, and a white-label mobile app - all cloud-powered and hardware-agnostic.

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## Key Benefits:



**Real-Time Data:** Full vehicle management and integration of your ecosystem. This includes remote data insights, predictive maintenance, remote support and OTA services.



**Enhanced Customer Experience:** Drive brand loyalty and market differentiation by connecting your customers and partners through innovative white-label mobile & web apps.



**Monetization and ROI:** Maximize lifetime value by shifting from one-time sales to continuous monetization through our platform. Offer digital services to your dealers and end customers and increase your margins.



**Cost Savings & Rapid TTM:** Reduce the total cost of ownership by eliminating the need for extensive in-house development of cloud infrastructure and connected services, enabling a faster time to market.

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## Join these industry leaders in relying on c.technology:



*“Partnering with c.technology has redefined our vehicle connectivity strategy - unlocking new revenue, strengthening customer engagement, and driving operational efficiency - solidifying our leadership in electric water mobility”*

Thomas Wiedemann, Head Global Program Management, Torqueado.

## c.technology Mobility Approach 4.0:

### LAYER III: APPLICATION

White-label apps, subscription services, and customer interaction through advanced UI/UX, monetizing connected vehicle data.

### LAYER II: SYSTEMS

The platform's IoT connectivity and real-time data aggregation bridge the physical and digital realms while connect the OEM, their dealers & end-customers.



### LAYER I: INFRASTRUCTURE

Vehicle connectivity powered by c.technology's cloud infrastructure and APIs.

## Core Features:

- **Cloud Services:** Vehicle and hardware agnostic cloud with scalable infrastructure for secure data processing, storage, and monitoring. Designed to improve operational efficiency and enable new revenue streams.
- **API Access:** Open API access to customize the platform for On/Off Road & Water Mobility OEMs. Easy to integrate your own, or third-party tools and to customize based on customer's requirements.
- **Software as a Service:** Rapid deployment of our white-label solutions, including OEM dashboards, dealer access, and mobile apps, for a branded and connected experience.
- **Innovation & AI Integration:** Enable speech interface for quick, AI-driven vehicle data queries - data insights, monitor engine health, compare trips, or get real-time maintenance updates hands-free.

## About:

c.technology AG, based in Zurich, Switzerland, is pioneering the future of mobility with its cutting-edge cloud platform. Trusted by leading OEMs, we empower vehicle manufacturers to streamline operations and enhance interactions with vehicles, dealers, and customers.

Through real-time data, AI-driven insights, and tailored applications, c.technology opens new revenue streams and drives digital innovation across the mobility ecosystem.

