

Unlock the Potential of your Vehicle Data




 technology



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transform data into scalable services for OEMs, their partners and end-customers.

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- 
-  Cloud Services
  -  API Integration
  -  Software as a Service

-  Real-Time Data Intelligence
-  Connecting the Ecosystem
-  Revenue Diversification



solution



# A one-stop cloud infrastructure serving the entire ecosystem



INTELLIGENT VEHICLES



CLOUD & DATA

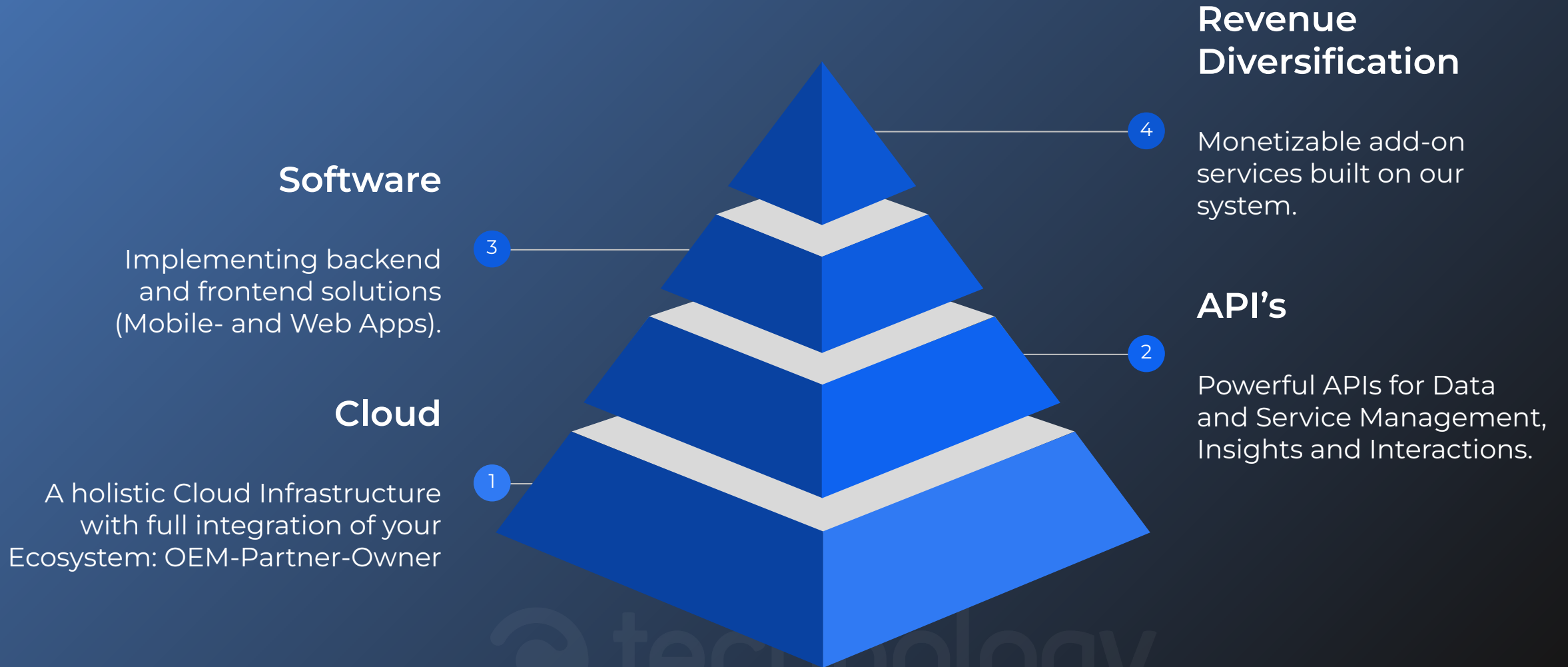


MOBILE & WEB





# A holistic framework based on 4 cornerstones



# How to serve your ecosystem from a single backbone



Connect your End-Customers via white label Mobile App



Integrate your Partners via white label Web Apps



product



# From Data Platform to Scalable Services

## CONNECT

Make your Vehicles intelligent



## Leverage OEM-Services

It's as easy as connecting to our reliable and performant **real-time ingestion, processing and analytics backend**, registering the vehicles, and enabling access for the OEM and its ecosystem.

## LAUNCH

Launch a white label Solution



## Connect End Customers

Launch your own **white-label mobile and web app** for your end customers to let them gain insights, control vehicles and interact with their partners and you.

## INTEGRATE

Get your Ecosystem on Board



## Provide Dealers Access

Enable your dealers, maintenance partners or rental companies to use **AI-based predictive maintenance, vehicle usage analytics, remote support or direct after-sales channels**.





# The Vehicle Manufacturer takes Centre Stage

## YOUR ECOSYSTEM:

- ✓ Connect your End-Customers:  
Enhanced Customer Experience & market differentiation by connecting your customers through white label mobile apps.



- ✓ Connect your Partners:  
Provide engineering data, predictive maintenance, fleet management and OTA services via a web app.

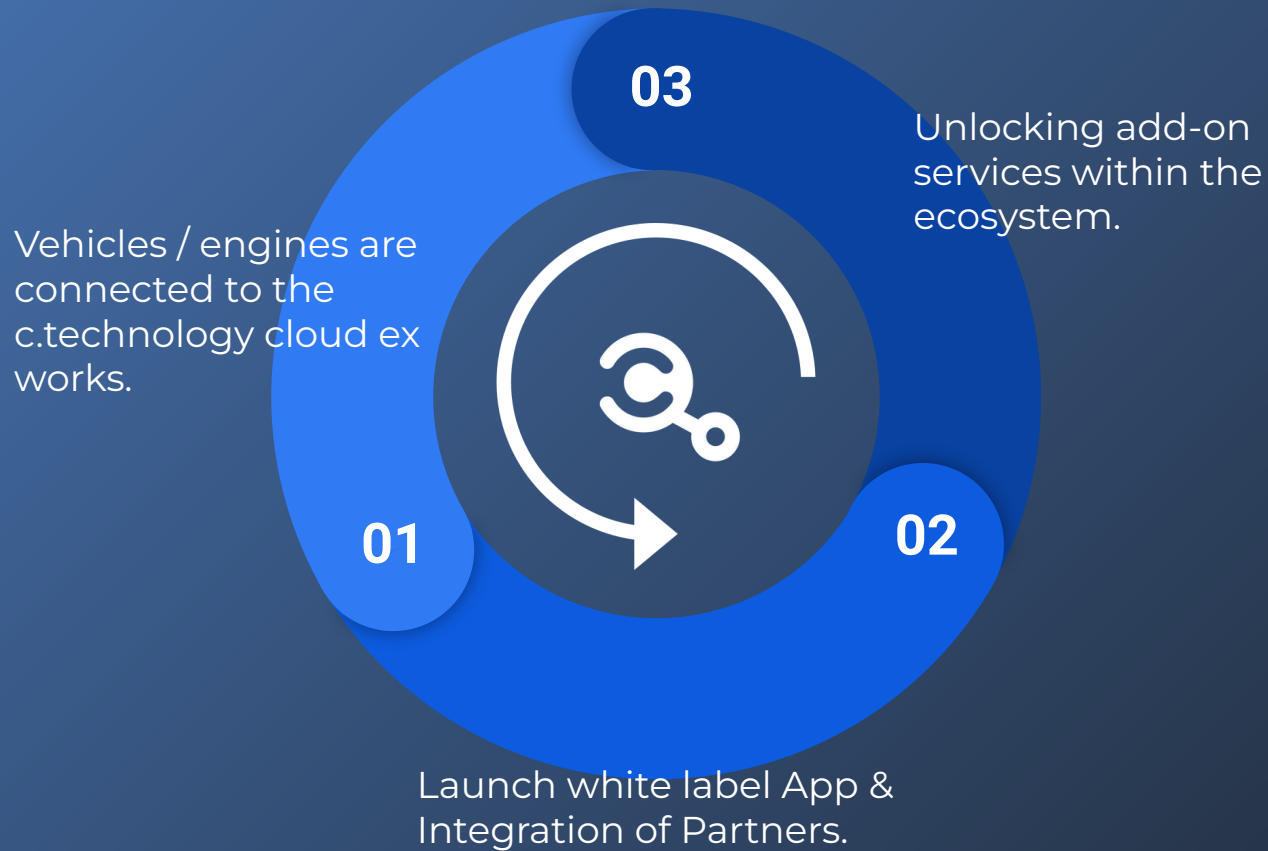


## YOUR ORGANIZATION:

- ✓ Vehicle Management
- ✓ AI-based Analytics
- ✓ Engineering Data
- ✓ Communication Channels
- ✓ API integration  
(e.g. Sales & Support Tools)



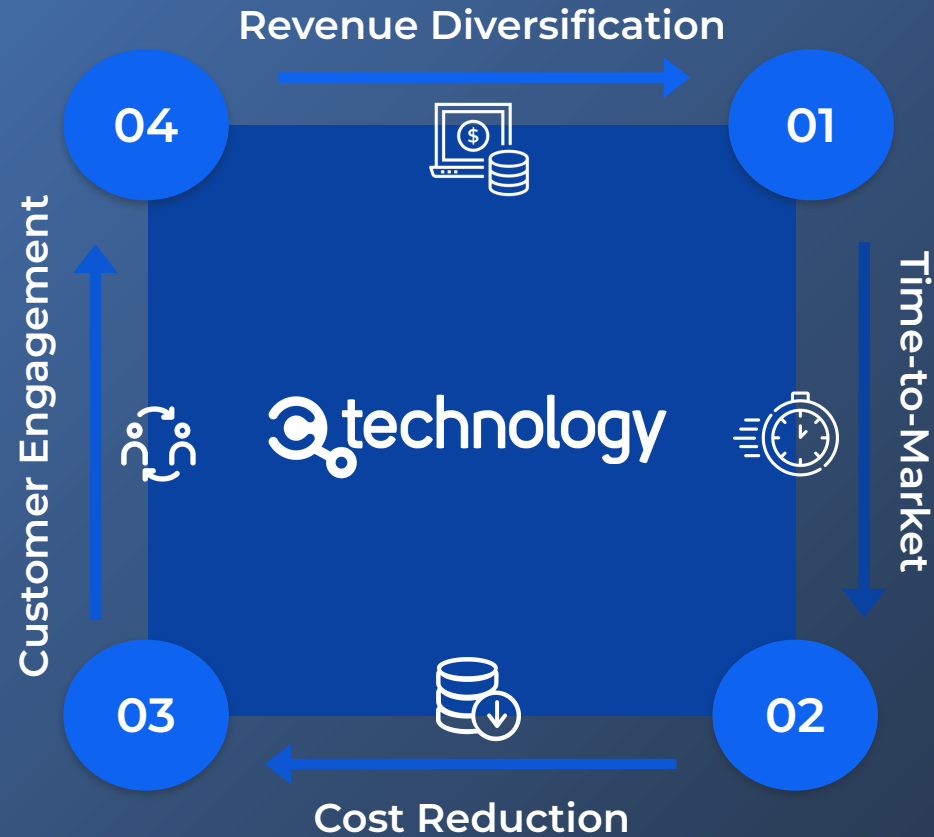
# Achieving Rapid Time-to-Market



benefits



# Added Values Impacting OEM's KPI



## 1) Time-to-Market

### Example GOVECS Group:

Market launch of a comprehensive connectivity solution with white label mobile apps within 4 months after closing.

## 2) Cost Reduction

### Example NOVUS:

The cooperation allowed a focus on the core business and thus a fast market entry which resulted in a major financing round of the company.

## 3) Customer Engagement

### Example Frauscher:

By launching a first-class white label connectivity app, Frauscher was able to differentiate its product from competitors in the high-price segment.

## 4) Revenue Diversification

### Example Torqeedo:

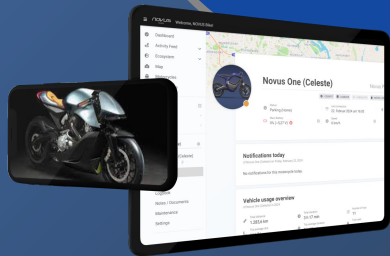
By providing subscription-based services and unlockable features, Torqeedo was able to launch a successful SaaS business case within 12 months.



# Unlocking new Revenue Streams

## END-CUSTOMERS

Offer a "Premium" package within the mobile app and allow unlocking digital goods



## OEM



## PARTNERS

Offer a "Premium" package within the web app and allow unlocking extra services



**End Customer** premium package offers extended trip history (over 2 weeks), yearly statistics, increased data sampling frequency, vehicle configuration options, selectable color schemes, and custom maps.

**Partners** receive a summary and vehicle table initially. Access to additional dashboard features like ecosystem, map, maintenance, etc., costs \$500/year after consultation with the manufacturer





# A system customized to the new mobility requirements

## ONE-STOP SOLUTION

- One platform for the entire ecosystem.
- Use of any IoT module.
- A holistic offering enables a modular approach.



## CLOUD & TECH

- Own dedicated Cloud.
- Powerful APIs.
- Cost savings through collaboration.



## SAAS

- Large numbers of features ready out-of-the-box.
- Build own apps & services on top of the cloud.
- Unlocking new revenue streams.

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